Organic Social Media Campaign

- 1. Know your Target Audience: Freelancer / Virtual Assistant
- 2. Define your Goals: Brand Awareness / Job Opportunities
- 3. Select the SM Channel: Facebook
- 4. Create Campaign
 - a. Content Photo / visual



b. Text

Win a 50% Discount for Freelancing Training.

Being a Virtual Assistant who provides support services to a business from a remote location.

I was trained by filipino virtual assistant. Having a Virtual assistant offers the following benefits:

- 1. Work at home
- 2. No Commute
- 3. Flexibility of hours
- 4. Workload Control
- 5. New Skills
- 6. No office politics
- 7. Freedom of time
- 8. Work life balance
- 9. Being paid per hours in USD

Be one of us by getting a 50% discount. We will choose 1 winner on July 30 2020 via online random name picker and we will announce the winner on August 1, 2020. How to join? Please follow the below steps:

- 1. Like / Follow our page
- 2. Share this post on your timeline on public
- 3. Tag at least 10 friends in the comment section.

Very easy right?

c. Links /Landing Page / App

About MJC Virtual Assistant:

Facebook Page - https://www.facebook.com/MJC-Virtual-Assistant-108661404222917

Twitter - https://www.linkedin.com/in/mjc-virtual-assistant-2078b31ab/

Instagram - https://www.instagram.com/mjcvirtualassistant/

LinkedIn - https://www.linkedin.com/in/mjc-virtual-assistant-2078b31ab/

Website - https://mariejeselc.wixsite.com/mjcvirtual

Upwork - https://bit.ly/2CERZO6

5. Create a content Calendar for Week / Month Please see social media content plan