

## **SEO Assessment: Analysis and Plan**

Website: https://ali-sons.com/

SEO Analysis

Website:

Need XML SiteMaps

**Internal Links:** 

Good but needing more

**External Links:** 

Needing a lot more

Keywords:

Need to work on the KW research

## SEO Plan

- 1. Site Optimization
  - a. Optimize ALT text in images
- 2. On Page optimization
  - a. 39 links
- 3. Off page optimization
  - a. 2,465,097 likes in Google, Yahoo, Bing, Alexa
- 4. Keywords
  - a. Optimized contents and images with the main KWS,
  - 1. ali sons expands its
  - 2. ali sons company llc
  - 3. browser does not support
  - 4. products services and customer-centric
  - 5. and unrivalled products services



- 6. authentic and unrivalled products
- 7. excelling through its authentic
- 8. innovating and excelling through
- 9. keeps innovating and excelling
- 10. while embracing new ways
- 11. its heritage while embracing
- 12. future staying true to
- 13. focused on the future
- 14. welcomes more positive results
- 15. higher and build bigger
- 16. unyielding drive to excel
- 17. accomplishments well deserved accolades
- 18 operations are running efficiently
- 19. high-quality products and services
- 20 first steps towards inception